

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)
4131 N Mulberry Dr Ste 200
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1031-50427
Contract Dates: 09/18/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1031-414284
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)
500 N Washington St Ste 303
Alexandria, VA 22314-2314
ATTN:Accounts Payable

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS THIS MORNING	09/19/2012-09/21/2012	. . W T F . .	30	3	440.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . W T F . .	3	440.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	07:37:50 AM		DMNONPACMO1204H	30	440.00			
09/20/2012	Th	08:23:31 AM		DMNONPACMO1204H	30	440.00			
09/21/2012	Fr	07:38:29 AM		DMNONPACMO1204H	30	440.00			
2	CBS THIS MORNING	09/24/2012-09/28/2012	M T W T F . .	30	5	440.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M T W T F . .	5	440.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	08:14:41 AM		DMNONPACMO1204H	30	440.00			
09/25/2012	Tu	07:59:27 AM		DMNONPACMO1205H	30	440.00			
09/26/2012	We	07:29:12 AM		DMNONPACMO1205H	30	440.00			
09/27/2012	Th	08:56:41 AM		DMNONPACMO1205H	30	440.00			
09/28/2012	Fr	07:58:57 AM		DMNONPACMO1205H	30	440.00			
4	PRICE IS RIGHT 10-11AM	09/18/2012-09/21/2012	. T W T F . .	30	4	800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	10:29:25 AM		DMNONPACMO1204H	30	800.00			
09/19/2012	We	10:59:12 AM		DMNONPACMO1204H	30	800.00			
09/20/2012	Th	10:28:11 AM		DMNONPACMO1204H	30	800.00			
09/21/2012	Fr	10:25:29 AM		DMNONPACMO1204H	30	800.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
5	PRICE IS RIGHT 10-11AM		09/24/2012-09/28/2012		MTWTF..		30	5	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		MTWTF..		5		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	10:29:57 AM		DMNONPACMO1205H	30	800.00			
09/25/2012	Tu	10:30:10 AM		DMNONPACMO1205H	30	800.00			
09/26/2012	We	10:28:37 AM		DMNONPACMO1205H	30	800.00			
09/27/2012	Th	10:26:33 AM		DMNONPACMO1205H	30	800.00			
09/28/2012	Fr	10:31:15 AM		DMNONPACMO1205H	30	800.00			
7	2 NEWS AT 11:00		09/18/2012-09/21/2012		.TWTF..		30	4	750.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		.TWTF..		4		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	11:09:53 AM		DMNONPACMO1204H	30	750.00			
09/19/2012	We	11:25:11 AM		DMNONPACMO1204H	30	750.00			
09/20/2012	Th	11:09:40 AM		DMNONPACMO1204H	30	750.00			
09/21/2012	Fr	11:23:52 AM		DMNONPACMO1204H	30	750.00			
8	2 NEWS AT 11:00		09/24/2012-09/28/2012		MTWTF..		30	5	750.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		MTWTF..		5		750.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	11:12:38 AM		DMNONPACMO1205H	30	750.00			
09/25/2012	Tu	11:24:58 AM		DMNONPACMO1205H	30	750.00			
09/26/2012	We	11:15:50 AM		DMNONPACMO1205H	30	750.00			
09/27/2012	Th	11:23:00 AM		DMNONPACMO1205H	30	750.00			
09/28/2012	Fr	11:28:27 AM		DMNONPACMO1205H	30	750.00			

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10	DR PHIL	09/18/2012-09/21/2012	. T W T F . .	30	4	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	03:40:38 PM		DMNONPACMO1204H	30	700.00			
09/19/2012	We	03:32:25 PM		DMNONPACMO1204H	30	700.00			
09/20/2012	Th	03:20:49 PM		DMNONPACMO1204H	30	700.00			
09/21/2012	Fr	03:23:32 PM		DMNONPACMO1204H	30	700.00			
11	DR PHIL	09/24/2012-09/28/2012	MTWTF..	30	5	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		MTWTF..	5	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	03:10:54 PM		DMNONPACMO1205H	30	700.00			
09/25/2012	Tu	03:22:57 PM		DMNONPACMO1205H	30	700.00			
09/26/2012	We	03:12:21 PM		DMNONPACMO1205H	30	700.00			
09/27/2012	Th	03:23:26 PM		DMNONPACMO1205H	30	700.00			
09/28/2012	Fr	03:20:13 PM		DMNONPACMO1205H	30	700.00			
13	CBS2 NEWS AT 5	09/19/2012-09/21/2012	.. W T F . .	30	3	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		.. W T F . .	3	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	05:09:15 PM		DMNONPACMO1204H	30	1,700.00			
09/20/2012	Th	05:22:39 PM		DMNONPACMO1204H	30	1,700.00			
09/21/2012	Fr	05:15:22 PM		DMNONPACMO1204H	30	1,700.00			

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14	CBS2 NEWS AT 5	09/24/2012-09/28/2012	M . W . F . .	30	3	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M . W . F . .	3	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:14:45 PM		DMNONPACMO1205H	30	1,700.00			
09/26/2012	We	05:06:29 PM		DMNONPACMO1205H	30	1,700.00			
09/28/2012	Fr	05:23:14 PM		DMNONPACMO1205H	30	1,700.00			
16	ENTERTAINMENT TONIGHT	09/18/2012-09/20/2012	. T . T . . .	30	2	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T . T . . .	2	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:39:39 PM		DMNONPACMO1204H	30	1,800.00			
09/20/2012	Th	06:39:45 PM		DMNONPACMO1204H	30	1,800.00			
17	ENTERTAINMENT TONIGHT	09/25/2012-09/28/2012	. T . T F . .	30	3	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T . T F . .	3	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:54:12 PM		DMNONPACMO1205H	30	1,800.00			
09/27/2012	Th	06:28:10 PM		DMNONPACMO1205H	30	1,800.00			
09/28/2012	Fr	06:55:35 PM		DMNONPACMO1205H	30	1,800.00			
19	DAVID LETTERMAN	09/20/2012-09/21/2012	. . . T F . .	30	2	1,400.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. . . T F . .		2		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	10:43:35 PM		DMNONPACMO1204H	30	1,400.00			
09/21/2012	Fr	10:46:55 PM		DMNONPACMO1204H	30	1,400.00			
20	DAVID LETTERMAN		09/24/2012-09/28/2012		M T W T F . .		30	5	1,400.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			M T W T F . .		5		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	11:14:11 PM		DMNONPACMO1205H	30	1,400.00			
09/25/2012	Tu	11:13:10 PM		DMNONPACMO1205H	30	1,400.00			
09/26/2012	We	10:56:34 PM		DMNONPACMO1205H	30	1,400.00			
09/27/2012	Th	11:15:05 PM		DMNONPACMO1205H	30	1,400.00			
09/28/2012	Fr	10:57:21 PM		DMNONPACMO1205H	30	1,400.00			
22	LATE NEWS		09/19/2012-09/21/2012		. . W T F . .		30	3	4,500.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. . W T F . .		3		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	10:23:14 PM		DMNONPACMO1204H	30	4,500.00			
09/20/2012	Th	10:27:57 PM		DMNONPACMO1204H	30	4,500.00			
09/21/2012	Fr	10:22:47 PM		DMNONPACMO1204H	30	4,500.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
23	LATE NEWS	09/25/2012-09/28/2012	. T W T F . .	30	4	4,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T W T F . .	4	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	10:28:51 PM		DMNONPACMO1205H	30	4,500.00			
09/26/2012	We	10:28:32 PM		DMNONPACMO1205H	30	4,500.00			
09/27/2012	Th	10:32:49 PM		DMNONPACMO1205H	30	4,500.00			
09/28/2012	Fr	10:29:14 PM		DMNONPACMO1205H	30	4,500.00			
25	NAVY NCIS	09/18/2012-09/18/2012	. T	30	1	13,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T	1	13,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:59:31 PM		DMNONPACMO1204H	30	13,000.00			
26	NCIS: LOS ANGELES	09/25/2012-09/25/2012	. T	30	1	8,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. T	1	8,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	08:37:01 PM		DMNONPACMO1205H	30	8,500.00			
27	BIG BANG THEORY/2 AND ONE-HALF MEN	09/20/2012-09/20/2012	. . . T . . .	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . . T . . .	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	06:58:46 PM		DMNONPACMO1204H	30	12,000.00			

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Alexandria, VA 22314-2314
ATTN:Accounts Payable

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
28	BIG BANG THEORY/2 AND ONE-HALF MEN	09/27/2012-09/27/2012	. . . T . . .	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		. . . T . . .	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/27/2012	Th	06:58:01 PM		DMNONPACMO1205H	30	12,000.00			
29	PERSON OF INTEREST	09/20/2012-09/20/2012	. . . T . . .	30	1	13,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . . T . . .	1	13,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	09:30:45 PM		DMNONPACMO1204H	30	13,000.00			
30	BLUE BLOODS	09/28/2012-09/28/2012 F . .	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	 F . .	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	09:49:33 PM		DMNONPACMO1205H	30	12,000.00			
31	48 HOURS MYSTERIES	09/22/2012-09/22/2012 S .	30	1	4,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012	 S .	1	4,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	09:42:12 PM		DMNONPACMO1204H	30	4,500.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)
4131 N Mulberry Dr Ste 200
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1031-50427
Contract Dates: 09/18/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1031-414284
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)
500 N Washington St Ste 303
Alexandria, VA 22314-2314
ATTN:Accounts Payable

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
32	48 HOURS MYSTERIES	09/29/2012-09/29/2012 S .		30	1	4,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	 S .	1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/29/2012	Sa	09:28:06 PM		DMNONPACMO1206H	30	4,500.00			
33	FACE THE NATION	09/23/2012-09/23/2012 S		30	1	4,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012	 S	1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	10:24:22 AM		DMNONPACMO1204H	30	4,000.00			
34	FACE THE NATION	09/30/2012-09/30/2012 S		30	1	4,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	 S	1		4,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	10:23:04 AM		DMNONPACMO1206H	30	4,000.00			
35	CBS2 NEWS AT 6AM	09/19/2012-09/21/2012	. . W T F . .		30	3	275.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . W T F . .	3		275.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	06:28:21 AM		DMNONPACMO1204H	30	275.00			
09/20/2012	Th	05:57:18 AM		DMNONPACMO1204H	30	275.00			
09/21/2012	Fr	06:39:50 AM		DMNONPACMO1204H	30	275.00			

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WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)
4131 N Mulberry Dr Ste 200
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1031-50427
Contract Dates: 09/18/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1031-414284
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

PAY BY 10/30/2012
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)
500 N Washington St Ste 303
Alexandria, VA 22314-2314
ATTN:Accounts Payable

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
36	CBS2 NEWS AT 6AM		09/24/2012-09/28/2012		M T W T F . .		30	5	275.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M T W T F . .		5		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:24:24 AM		DMNONPACMO1204H	30	275.00			
09/25/2012	Tu	06:45:43 AM		DMNONPACMO1205H	30	275.00			
09/26/2012	We	05:58:54 AM		DMNONPACMO1205H	30	275.00			
09/27/2012	Th	06:11:20 AM		DMNONPACMO1205H	30	275.00			
09/28/2012	Fr	06:45:08 AM		DMNONPACMO1205H	30	275.00			
38	SURVIVOR XXV: PHILIPPINES		09/19/2012-09/19/2012		. . W		30	1	7,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. . W		1		7,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	08:10:14 PM		DMNONPACMO1204H	30	7,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		79		180,970.00		27,145.50	153,824.50	0.00	0.00
									0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.



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4131 N Mulberry Dr Ste 200
Kansas City, MO 64116-2204

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)
500 N Washington St Ste 303
Alexandria, VA 22314-2314
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1031-50427
Contract Dates: 09/18/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: NOW OR NEVER PAC 9/18/12-10/01/12

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WBBM-TV

Invoice Num: 1031-414284
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 10 of 10

PAY BY

10/30/2012
Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	180,970.00
Trade Value	0.00
Agency Commission	27,145.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	153,824.50

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